



# Virginia Green Events



## Profile:

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## Chesapeake Heritage Arts Festival Chesapeake, Virginia

September 21-22, 2008 at Chesapeake City Park, 900 Greenbrier Parkway

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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for *Green Events* and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

### Chesapeake Heritage Arts Festival

Chesapeake Heritage Arts Festival celebrates traditional rural artisan skills passed from generation to generation that tie back to early colonists, highlighting artistic skills and crafts associated with our ancestors' daily lives. A living history of Civil War-period encampments, demonstrations, and daily living take one back to this era. Regional spinning and weaving guilds conduct workshops, demonstrations, exhibitions and a fleece-to-shawl competition. Festival also features children's activities and games, crafters, vendors, sheep dog demonstrations, make-it and take-it candle making, black smiths, fiber-producing and other farm animals. Live acoustic music performed both days. The ecological atmosphere of the Heritage Arts Festival creates the opportunity of a "green" event for the City of Chesapeake.



**Green Statement:** In support of the City of Chesapeake's mission of conserving energy resources, "Leisure – Special Events" felt the Chesapeake Heritage Arts Festival can support this mission by enrolling in the "Virginia Green" program to reduce the amount of waste taken to our landfill, promote car-pooling and increase recycling awareness.

**Virginia Green Activities.** When visiting the Chesapeake Heritage Arts Festival, you can expect the following practices:

### CORE ACTIVITIES for Green Events

- ☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage.
  - Aluminum Cans, Plastic Bottles, & Paper
- ☒ **No Styrofoam.** Events should eliminate the use of Styrofoam cups and plates. If you must use disposables, use products that are bio-based, paper, or recyclable.
  - Disposable cups are recyclable and have high-recycled content.
- ☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible!

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content paper
- All paper products have high recycled-content.

- ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event.
  - Encouraging exhibitors and vendors to minimize wastes and provide for recycling of boxes and other set up wastes.
  - Encourage the use of mass-transit, walking, bike riding or carpooling to your event.
- ☒ **Green Signage.** Event planners must commit to **tell their participants about *how green*** the event is. Event signage should include the *Virginia Green* logo and list all “green activities” practiced in the planning and operation of the event.
  - Posted web-link to the Virginia Green Events webpage
  - Created a green event section on your event’s webpage highlighting green activities
  - Use the Virginia Green logo on signs and at recycling centers
- ☒ **Your Green Statement.** Why Are You “Greening” Your Event? (This was used above in the event description)



For more information on **Chesapeake Heritage Arts Festival**, see [www.cityofchesapeake.net/parks](http://www.cityofchesapeake.net/parks) or contact Sally Triolet, [sbtriolet@cityofchesapeake.net](mailto:sbtriolet@cityofchesapeake.net).

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/virginiagreen](http://www.deq.virginia.gov/p2/virginiagreen). Click on “Events” for a more of green events.



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

